

To: Parents

From: Your child's teacher

Re: Social studies materials

Dear Parents,

For social studies this year, we're using Studies Weekly publications. This weekly magazine curriculum teaches the same information as a textbook, but in a colorful, illustrated format. To stay current, these publications are updated annually to cover state content standards and provide relevant information. This is so much better than outdated, expensive textbooks.

Beyond that, Studies Weekly's online version of the curriculum brings learning to life with primary source videos, audio files, photos and so much more. This media, combined with the attractive print format, creates an emotional engagement that feeds critical thinking skills development. Studies Weekly will help us teach social studies the way we've always wished we could.

If you're a student, it's one thing to read words in a social studies textbook about Rosa Parks and see a related photo. But what if you could highlight engaging text in your personal newspaper, get reward points and experience Rosa's story on your smartphone in her own words? You can even see the original police report with her inked fingerprints and take a quick, online assessment to foster critical thinking skills. That's the difference a 21st-century, technology-enhanced learning system can make. That's the Studies Weekly *Learn to live!* difference.

The best part is that Studies Weekly magazines are only _____ per student, per year. However, due to budget issues, we are asking parents to cover their child's subscription. The total is only _____ for the whole school year. Since some parents may not be able to afford this, paying for just two or three additional subscriptions would be wonderful. Just make the check payable to our school.

Thanks for your contribution. I'm confident that with these social studies tools, we can help improve your child's education for an even better tomorrow.

Sincerely,
Your Student's Teacher