



# **OKLAHOMA** Pricing Guide

#### Studies Weekly Curriculum and Teacher Resources

- Student Edition with original articles, images, and media
- Primary source documents, photos, videos, and audio
- Annotation features that allow students to highlight and code text for better comprehension and retention
- Audio-reader with variable settings
- Game component for increased engagement

- Teacher Edition with lesson plans, background knowledge, integrated activities, and graphic organizers
- Google Classroom integrated
- Integrated ELA and cross-curricular activities
- Scope and Sequence, Standards Correlation documents
- Leveled questions that support formative and summative assessment

#### **Science Pricing**

■ 1 Year Print and Online Access License: \$8.15 per student

3 Year Print and Online Access License: \$7.55 per student (\$22.65 per student total)

■ 5 Year Print and Online Access License: \$6.95 per student (\$34.75 per student total)

#### BUNDLE AND PURCHASE 5 YEARS OF EQUAL AMOUNTS OF SOCIAL STUDIES AND SCIENCE AND GET 10% OFF SCIENCE

\*If you previously purchased 5 years of Social Studies, you can still add on Science for this bundle pricing

#### **Ordering** SCSN0 Science Studies Weekly - Kindergarten [ISBN # 978-1-64978-036-2] SCSN1 Science Studies Weekly - First Grade [ISBN # 978-1-64978-037-9] SCSN2 Science Studies Weekly - Second Grade [ISBN # 978-1-64978-038-6] SCSN3 Science Studies Weekly - Third Grade [ISBN # 978-1-64978-039-3] Science Studies Weekly - Fourth Grade SCSN4 [ISBN # 978-1-64978-040-9] SCSN5 Science Studies Weekly - Fifth Grade [ISBN # 978-1-64978-041-6]



# **Teacher Support**

# A multi-year adoption means LOTS OF SUPPORT





#### **Teacher Advocate**

The Teacher Advocate is a unique offering for our multi-year district accounts. This educator has years of in-class experience and is a true partner who is available via email, scheduled calls, or GoogleMeet. Your teachers can ask for assistance with lesson planning and activity ideas, or just bounce ideas off someone familiar with the curriculum.



#### **Client Success Manager**

The Client Success Manager is your white glove service and works exclusively with VIP customers like you, with a goal to ensure all of your teachers are successful with Studies Weekly. This is a concierge service – you get the curriculum you want, how and when you need it. You have a direct line to a caring individual who knows you and will get the answers you need, and will troubleshoot issues, take feedback for actionable response, or provide online help.



#### **Adoption Specialist**

Your assigned Adoption Specialist ensures your yearly order and shipping process is painless. No need to call customer support. You have a personal assistant!

ALL STUDIES WEEKLY TEACHERS HAVE ACCESS TO FREE INTRODUCTORY PD WEBINARS AND STEP-BY-STEP VIDEO TUTORIALS!



### **Professional Development**

Studies Weekly provides ongoing and open access to online resources for all customers. Resources include descriptions, handouts, and videos of high-impact strategies that are utilized and featured in our teacher editions.

Studies Weekly also provides both digital and face-to-face platforms for professional development training opportunities. All customers receive access to our monthly scheduled webinars and our quarterly thought leadership webinars. Registration information is shared through our weekly newsletters.





Qualifying customers can also schedule onboarding, professional development webinars, and face-to-face training opportunities.

- A trainer will be assigned to you based on your needs as indicated on the training logistics form.
- We only hire professional development trainers who are qualified and can speak from direct classroom experience.
- Studies Weekly will provide the trainers and all needed training materials.
- Based on education technology research, webinars are limited to two-hour sessions.
- \*Due to Covid-19, all face-to-face training sessions can be substituted for equivalent digital webinar training. (For example: a three-hour face-to-face session qualifies for a two-hour webinar.)

#### **Professional Development Priorities:**

- 1. Training that is content-focused and standards-based.
- 2. PD that reflects research-based best practice strategies teachers can incorporate into their own classrooms.
- 3. Hands-on, engaging opportunities for teachers to reflect, collaborate, and apply directly to their own classrooms.
- 4. Opportunities that are differentiated and customized to meet the needs of the teachers who participate.
- 5. Provide deep and extensive application opportunities to interact with both our print and online products.



# Professional Development Qualifying Amounts

#### Qualifying Purchase Levels:

The following qualifying purchase levels are based on scheduling at the time of purchase.

Purchase Level of the Contract	Included with Purchase	Covid-19 Substitutions
All Customers	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar	
\$25K-\$50K	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 1 day of F2F Training	F2F Training can be substituted for 2 Webinars
\$50K-\$100K	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 1 day of F2F Training 1 Webinar (2 hr)	F2F Training can be substituted for 2 Webinars
\$100K-\$150K	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 2 days of F2F Training 1 Webinar (2 hr)	F2F Training can be substituted for 4 Webinars
\$150K-\$200K	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 2 days of F2F Training 2 Webinars (2 hrs each)	F2F Training can be substituted for 4 Webinars
\$200K-\$300K	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 3 days of F2F Training 2 Webinars (2 hrs each)	F2F Training can be substituted for 6 Webinars
\$300K-\$400K	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 3 days of F2F Training 3 Webinars (2 hrs each)	F2F Training can be substituted for 6 Webinars
\$400K-\$750K	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 4 days of F2F Training 4 Webinars (2 hrs each)	F2F Training can be substituted for 8 Webinars
\$750K+	Access to Monthly Webinar Access to pre-scheduled Onboarding Webinar 5 days of F2F Training 5 Webinars (2 hrs each) 1 two-day Module Access to Coaching	F2F Training can be substituted for 10 Webinars



# Professional Development À la Carte Training

Customers may also purchase additional webinars or face-to-face training.

Training	Price
Webinar training (two hours)	\$500
Online Training Course (six hours spread over four sessions)	\$1,500
Face-to-Face Training Can be scheduled as two (three-hour) sessions or three (two-hour) sessions	\$2,000/day
Training Modules 2–3-day customized PD modules designed for whole group or cohort learning communities	\$6,000 (\$2,000/day)
Regional training events hosted at a central location**	\$3,000 minimum
Curriculum Coaching***	\$100/hour

- \*\*Regional training events are available when a sponsor district or school wants to collaborate with multiple schools and districts in a regional area. Studies Weekly will help plan and facilitate the event. This format provides support to smaller districts that may not qualify for training without scheduling with others.
- \*\*\*Studies Weekly curriculum coaches are located throughout the country and are available to support select districts, schools, and teams. For qualifying districts, coaches can be scheduled to provide customized planning and assistance.

#### Additional Support for Qualifying Customers:

- National Client Success Manager
  - Included for customers who have over 10K students using SW annually
- Custom implementation planning with Professional Development Director
  - Included with purchases of over \$750K





# **Professional Development Offerings**

#### 1. Monthly What's New Webinar (Free)

This live monthly webinar is hosted by a Studies Weekly trainer to discuss new updates, strategies, and customer-use opportunities with our product. Topics include lesson plan ideas, teaching strategies, new digital updates, and a question and answer session.

Audience: Offered to all customers. This would be especially helpful for state and district directors

and decision-makers to keep customers informed of updates and changes to the product.

Format: Live webinar. This webinar will also be recorded and available for five days after the event.

NOTE: This is a pre-registered event. Participants must register 24 hours in advance.

Timeframe: One hour

Free to all current customers

#### 2. Welcome to Studies Weekly Onboarding Webinar

This one-hour pre-scheduled live webinar is available for new customers to schedule to receive customized training with the Studies Weekly product. A trainer or regional sales manager will be available to provide onboarding assistance for customer login, Google Classroom setup, and a tour of the print and online Studies Weekly product and resources.

Audience: All new customers or new teachers in qualifying districts should participate.

Format: Live webinar Timeframe: One hour

Free to all current customers

#### 3. Improving Instruction through Studies Weekly

Welcome to Studies Weekly! This introductory training will introduce new customers to the print and online Studies Weekly product. In addition to examining resources, related media, and assessments, customers will experience hands-on strategies that are best incorporated with our print and online product. Participants will learn how to effectively teach and measure standards with Studies Weekly through strategies that support ELA integration, improved student learning, and improved instruction.

Audience: Customers who qualify based on purchase. \*Note: This presentation is the same as the 103 (three-hour)

presentation we did last year. This is not recommended for teachers who have already had PD training

from Studies Weekly.

Format: Webinar or face-to-face training
Timeframe: Webinar (2 hrs) and face-to-face (3 hrs)

#### 4. Digital Deep Dive with Studies Weekly Online

Through this two-hour training, customers will receive a deeper dive into the digital resources, tools, and assessments found in our Studies Weekly Online product. Instruction will be given on the following:

- How to search for related media images and videos
- How to create and customize assessments
- How to engage in technology-based applications supported through our online product and Google Classroom interface
- How to utilize the digital platform to enhance student learning in the classroom and online.

Audience: Offered to existing customers who have already participated in onboarding and introduction to our

product training. \*This training is also intended for districts who are engaging in remote learning

opportunities due to Covid-19.

Format: Webinar or face-to-face training

Timeframe: Two hours



## 2021 Professional Development Offerings (cont'd.)

#### 5. Integration: Why, What, and How

The purpose of this PD training is to explore the why, what, and how of integration. Teachers will unpack standards to identify integrated opportunities as well as plan instruction for cross-disciplinary (English-language arts, social studies, science, math, fine arts, and PE) integration and assessment.

Audience: Teachers, district coaches, and professional development specialists. This is also helpful for states

adopting new standards that want teachers to fully understand integrated opportunities within

the new standards.

Format: Webinar or face-to-face training
Timeframe: Webinar (2 hrs) and face-to-face (3 hrs)

#### 6. Inquiry Institute

The purpose of this training is to explore authentic and critical inquiry-based planning, instruction, and assessment opportunities within the Studies Weekly curriculum. Teachers will examine and explore how we scaffold the skills of inquiry as well as how to implement the dimensions of inquiry across topics. Specific attention and alignment will be focused on Asking Questions and Planning Inquiries, Evaluating Sources and Evidence, Communicating Conclusions, and Taking Action.

Audience: Teachers, curriculum coaches, and directors. This training can be customized for districts that are just

beginning inquiry-based instruction or for districts that are already aligned with inquiry-based instruction.

Format: Webinar or face-to-face training
Timeframe: Webinar (2 hrs) and face-to-face (3 hrs)

#### Inquiry Institute Module Description:

■ The training is intended to build customer capacity in a state/ region, empowering them in the planning and design of authentic and critical inquiry in their districts. Participants will explore and create inquiry-driven instructional opportunities.

Audience: Teachers, curriculum coaches, and directors

Format: Face-to-face training

Timeframe: Two days

#### 7. Student and Teacher Well-being

Participants will explore various aspects of well-being, including the social, emotional, mental, academic, and physical well-being for both students and teachers. We will be exploring the why, what, and how of scaffolded, direct, and integrated instruction for well-being. The new Studies Weekly well-being curriculum will be shared, which includes 32 articles and lesson plans for PreK-6 students.

Audience: Teachers, curriculum coaches, and directors

Format: Webinar or face-to-face training
Timeframe: Webinar (2 hrs) and face-to-face (3 hrs)





## **Professional Development Policies**

#### **Professional Development Policies**

By reserving Studies Weekly Professional Development, you agree to the following terms and conditions:

#### Scheduling

Reservations are confirmed once Studies Weekly is notified of the date, time, location, number of sessions, and contact information for a designated logistics coordinator.

Training dates are Monday-Friday, excluding holidays. Weekend sessions are an additional charge. Reservations, booking changes, and cancellations must be received 21 calendar days in advance. Sessions are reserved upon availability. June-August are high volume months, so availability is limited.

Your qualifying professional development trainings are available throughout the duration of your subscription. You may also purchase additional face-to-face or webinar sessions.

#### Payment

For purchased training sessions, full payment must be received before the course start date. Free training cannot be redeemed beyond the term of an order. Training must be used prior to the order end date.

#### Fees

Studies Weekly reserves the right to charge fees for reservations scheduled, changed, or canceled within 21 days of the training to cover the cost of scheduled trainer travel and expenses.

#### **Participants**

Studies Weekly reserves the right to refuse admission or require the removal of any disruptive attendee from a training course.

#### Trainers

We only hire Professional Development trainers who are qualified and can speak from direct classroom experience. Studies Weekly may substitute any trainer with another that it considers suitably qualified.

#### Force Majeure

Neither party is liable for delay in or failure to perform its obligations under this contract from force majeure, fire, explosion, natural disaster, accident, or other cause beyond reasonable control.

#### Questions

Professional Development questions may be directed to your account manager.

