



Publisher Questionnaire

submitted to the

Florida Department
of Education



Publisher Registration (IM5)

Company Name: Studies Weekly, Inc

FEID / EIN: 87-0554397

Status: Active

Address 1 : 1140 North 1430 West

City: Orem

State: Utah

Zip / Postal Code : 84057

Country: United States

Questionnaire (IM8)

Authors & Credentials: List full name of author(s), with major or senior author listed first. Briefly provide credentials for each author.

Answer: – Sally Flaherty, former Social Studies Content Advisor for the Commonwealth of Virginia, former chairman of Literacy and Social Studies in Pennsylvania, and the Chairman of Holocaust, Genocide, Human Rights Violations Education Initiative at Penn State for 5 years.

– Noelle Carter, PhD in Cross-Cultural Education from the University of Alaska-Fairbanks, Library Endorsement from the University of Montana, M.F.A. in Writing, 20 years of experience in digital education

– Kathleen Zielinski, M.A. in History and Public History from University of West Florida, former school teacher (grades 2-5) in the state of Florida for 5 years, former educational media specialist in Florida, led teacher feedback panel for our Florida Studies Weekly Publications

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Students: Describe the type(s) of students for which this submission is intended.

Answer: Studies Weekly provides scaffolding for striving learners to access grade-level content, including audio narration with variable speed, content-descriptive images, and a highlighting tool, and is appropriate for small-group as well as whole-group instruction. These features also make the program suitable for ELL students. Because students can use Studies Weekly independently at their own pace, it can also be used for students learning above grade-level.

1. List the Florida districts in which this program has been piloted in the last eighteen months.

Answer: This program has not been piloted in the state of Florida in the last eighteen months.

2. HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA STATE STANDARDS (SECTION

1006.33(1)(E), FLORIDA STATUTES)?

Answer: Online and teacher editions provide references to Florida State standards and correlations documents reference specific weeks of content in relation to the standards coverage. A Florida state-specific scope and sequence, organized by week, also provides information on standards coverage.

3. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

Answer: Your Florida Social Studies curriculum is customized to fully align with the Next Generation Sunshine State Standards (NGSSS) as outlined for the 2023 Florida adoption.

The new curriculum includes: Florida-specific content; an interactive, multimedia learning experience that connects students to history; complete alignment to Florida state assessment standards, with focus on progress monitoring; and support for Florida's BEST Standards for ELA. We aim to represent all voices and experiences from Florida history. In alignment with standards, we build foundations for Holocaust education, but our unique approach brings students safely into this difficult topic, and safely brings them out.

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The Teacher's Edition provides article-by-article lesson plans based on Hattie and Marzano's strategies and the research-based methodologies of John Lee, Kathy Swan, S.G. Grant, Timothy Shanahan, Douglas Fisher, Nancy Frey, Carol Ann Tomlinson, and others.

Article-level assessments include text-dependent questioning to measure engagement and understanding, while weekly assessments measure standards-based concepts.

Major Tool – Student Components: Describe each of the components, including a format description.

Answer: The Kindergarten social studies print and digital curriculum consists of the following content area strands: (SS.K.A) American History, (SS.K.G.) Geography, (SS.K.E) Economics, and (SS.K.CG.). Kindergarten students are supported as they begin to learn the foundational concepts of historical inquiry and analysis, historical knowledge, and chronological thinking; the world in spatial terms, places and regions, and physical systems; beginning economics; foundations of government, law, and the American political system; as well as political and

civic participation. The print version of the publication consists of 32 weekly 4-page full-color 8.25" x 10.75" magazines. The online and printed student editions contain identical text, text features, and graphics/illustrations. Additionally, the online student edition contains audio scaffolding, digital study tools, multimedia and primary source extensions for each week, and engaging game elements. One copy of the printed publication is provided per student each year at the contracted price for the length of the contract. The same quantities will be shipped each year based upon the initial order, but additional student editions may be requested for the contracted price.

Major Tool – Teacher Components: Describe each of the components, including a format description.

Answer: The teacher edition contains a scope and sequence, standards correlation, full lesson plans for each article organized by week and unit, SS standards covered, assessments, vocabulary, integrated Florida B.E.S.T. ELA standards, high-impact teaching strategies, differentiated instruction, and extension materials. The online teacher's supplement includes ELD lesson materials customized to the specific language needs of each week, and both student vocabulary cards and a home-connection letter in English, Spanish, Haitian Creole, French, Portuguese, Chinese Mandarin, Arabic, Tagalog, Vietnamese, German, and Hebrew. The printed version of the teacher edition is provided at a rate of one per classroom the initial year of purchase with additional copies available for purchase throughout the adoption life cycle. Access to the digital version is available at a rate of one per classroom for the length of the contract.

4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

Ancillary Materials – Student Components: Describe each of the components, including a format description.

Answer: No ancillary student components are included in this submission.

Ancillary Materials – Teacher Components: Describe each of the components, including a format description.

Answer: Teachers are also provided with a kindergarten set of Studies Weekly Poster Pals®, that are large, interactive lesson materials and/or anchor charts. These materials are provided free at a rate of one per classroom the initial year of purchase, and additional copies are available upon request at the listed price.

5. Identify which industry standard protocols are utilized for interoperability?

Answer: Studies Weekly is a member of IMS Global and possesses the following IMS Global certifications: Learning Tools Interoperability (LTI) v1.0, LTI Deep Linking 1.0. Other certifications are coming soon, in August 2022: LTI 1.3: OIDC SSO, Basic Launch, LTI Deep Linking 2.0, and LTI Gradebook Integration.

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Answer: The First Grade print and digital social studies curriculum consists of the following curriculum strands: (SS.1.A) American History, (SS.1.G.) Geography, (SS.1.E.) Economics, and (SS.1.CG.). Civics and Government. First grade students begin to develop their historical knowledge through historical inquiry and analysis and chronological thinking. They explore the world in spatial terms. They are introduced to beginning economics. They study foundations of government, law, and the American political system; civic and political

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Answer: The Second Grade print and digital social studies curriculum consists of the following curriculum strands: (SS.2.A) American History, (SS.2.G.) Geography, (SS.2.E.) Economics, and (SS.2.CG.) Civics and Government. Students expand their historical knowledge through historical inquiry and analysis and chronological thinking. They explore the world in spatial terms. They are introduced to beginning economics. They study foundations of government, law, and the American political system; civic and political participation; and structure and functions of government. The print version of the publication consists of 32 weekly 4-page full-color 8.25" x 10.75" magazines. The online and printed student editions contain identical text, text features and graphics/illustrations. The online and printed student editions contain identical text, text features and graphics/illustrations. Additionally, the online student edition contains audio scaffolding, digital study tools, multimedia and primary source extensions for each week, and engaging game elements. One copy of the printed publication is provided per student each year at the contracted price for the length of the contract. The same quantities will be shipped each year based upon the initial order, but additional student editions may be requested for the contracted price.

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Address 1: 1140 North 1430 West

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Zip / Postal Code : 84057

Country: United States

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Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

Answer: Your Florida Social Studies curriculum is customized to fully align with the Next Generation Sunshine State Standards (NGSSS) as outlined for the 2023 Florida adoption.

The new curriculum includes: Florida-specific content; an interactive, multimedia learning experience that connects students to history; complete alignment to Florida state assessment standards, with focus on progress monitoring; and support for Florida's BEST Standards for ELA. We aim to represent all voices and experiences from Florida history. In alignment with standards, we build foundations for Holocaust education, but our unique approach brings students safely into this difficult topic, and safely brings them out.

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The Teacher's Edition provides article-by-article lesson plans based on Hattie and Marzano's strategies and the research-based methodologies of John Lee, Kathy Swan, S.G. Grant, Timothy Shanahan, Douglas Fisher, Nancy Frey, Carol Ann Tomlinson, and others.

Article-level assessments include text-dependent questioning to measure engagement and understanding, while weekly assessments measure standards-based concepts.

Major Tool – Student Components: Describe each of the components, including a format description.

Answer: The Third Grade print and digital social studies curriculum consists of the following curriculum strands: (SS.3.A) American History, (SS.3.G.) Geography, (SS.3.E.) Economics, and (SS.3.CG.) Civics and Government. Students continue to develop skills in historical inquiry. They explore the world in spatial terms, through places and regions, political systems, and human systems. They expand their understanding of beginning economics. They study foundations of government, law, and the American political system; civic and political participation; and structure and functions of government. The print version of the publication consists of 32 weekly 4-page full-color 8.25" x 10.75" magazines. The online and printed student editions contain identical text, text features and graphics/illustrations. The online and printed student editions contain identical text, text features and graphics/illustrations. Additionally, the online student edition contains audio scaffolding, digital study tools, multimedia and primary source extensions for each week, and engaging game elements. One copy of the printed publication is provided per student each year at the contracted price for the length of the contract. The same quantities will be shipped each year based upon the initial order, but additional student editions may be requested for the contracted price.

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Answer: The teacher edition contains a scope and sequence, standards correlation, full lesson plans for each article organized by week and unit, SS standards covered, assessments, vocabulary, integrated Florida B.E.S.T. ELA standards, high-impact teaching strategies, differentiated instruction, and extension materials. The online teacher's supplement includes ELD lesson materials customized to the specific language needs of each week, and both student vocabulary cards and a home-connection letter in English, Spanish, Haitian Creole, French, Portuguese, Chinese Mandarin, Arabic, Tagalog, Vietnamese, German, and Hebrew. The printed version of the teacher edition is provided at a rate of one per classroom the initial year of purchase with additional copies available for purchase throughout the adoption life cycle. Access to digital version available at a rate of one per classroom for the length of the contract.

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Major Tool – Student Components: Describe each of the components, including a format description.

Answer: The Fourth Grade print and digital social studies curriculum consists of the following curriculum strands: (SS.4.A) American History, (SS.4.G.) Geography, (SS.4.E.) Economics, (SS. 4.CG.) Civics and Government, and (SS. 4. FL) Financial Literacy. Fourth grade students focus on Florida studies using historical inquiry and analysis and chronological thinking as they learn about Pre-Columbian Florida; exploration and settlement of Florida; Growth of Florida; Civil War and Reconstruction in Florida; industrialization and emergence of modern Florida; the Roaring 20s, the Great Depression, and World War II in Florida. Fourth grade students learn geography as they explore the world in spatial terms. They continue to develop concepts of beginning economics. They study foundations of government, law, and the American political system; civic and political participation; and structure and functions of government. Students develop financial literacy skills as they learn about earning income, buying goods and services, saving, using credit, financial investment, and protecting and insuring. The print version of the publication consists of 32 weekly 4-page full-color 8.25" x 10.75" magazines. The online and printed student editions contain identical text, text features and graphics/illustrations. Additionally, the online student edition contains audio scaffolding, digital study tools, multimedia and primary source extensions for each week, and engaging game elements. One copy of the printed publication is provided per student each year at the contracted price for the length of the contract. The same quantities will be shipped each year based upon the initial order, but additional student editions may be requested for the contracted price.

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Bid Materials & Links (IM4)

Item (ISBN):

Florida Studies Weekly: Our Changing State SE Print and Digital (978-1-64978-204-5)

Type: Major Tool (Priced)

Format: Print and Internet Based

Price: 49.75 \$

Free Symbol:

Terms:

One print student edition included with the digital student edition in the price of one student license.

Package:

Author: Studies Weekly, Inc.

Sample Link:

Special Instructions Link:

<https://www.studiesweekly.com/wp-content/uploads/2022/05/FL-Product-Guide-2022-Web.pdf>

Student Edition Link:

Item (ISBN):

Florida Studies Weekly: Our Changing State TE Print and Digital (978-1-64978-203-8)

Type: Major Tool (Priced)

Format: Print and Internet Based

Price: 19.95 \$

Free Symbol: †

Terms:

One print teacher edition provided per 22 student licenses or one classroom. Digital version provided online at no additional cost throughout contract.

Package:

Author: Studies Weekly, Inc.

Sample Link:

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<https://www.studiesweekly.com/wp-content/uploads/2022/05/FL-Product-Guide-2022-Web.pdf>

Student Edition Link:



Publisher Registration (IM5)

Company Name: Studies Weekly, Inc

FEID / EIN: 87-0554397

Status: Active

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- Teacher feedback panel included several educators currently in Florida

Students: Describe the type(s) of students for which this submission is intended.

Answer: Studies Weekly provides scaffolding for striving learners to access grade-level content, including audio narration with variable speed, content-descriptive images, and a highlighting tool, and is appropriate for small-group as well as whole-group instruction. These features also make the program suitable for ELL students. Because students can use Studies Weekly independently at their own pace, it can also be used for students learning above grade-level.

1. List the Florida districts in which this program has been piloted in the last eighteen months.

Answer: This program has not been piloted in the state of Florida in the last eighteen months.

2. HOW ARE YOUR DIGITAL MATERIALS SEARCHABLE BY FLORIDA STATE STANDARDS (SECTION 1006.33(1)(E), FLORIDA STATUTES)?

Answer: Online and teacher editions provide references to Florida State standards and correlations documents reference specific weeks of content in relation to the standards coverage. A Florida state-specific scope and sequence, organized by week, also provides information on standards coverage.

3. IDENTIFY AND DESCRIBE THE COMPONENTS OF THE MAJOR TOOL. The Major Tool is comprised of the items necessary to meet the standards and requirements of the category for which it is designed and submitted. As part of this section, include a description of the educational approach of the submission.

Educational Approach: (The information provided here will be used in the instructional materials catalog in the case of adoption of the program. Please limit your response to 500 words or less.)

Answer: Your Florida Social Studies curriculum is customized to fully align with the Next Generation Sunshine State Standards (NGSSS) as outlined for the 2023 Florida adoption.

The new curriculum includes: Florida-specific content; an interactive, multimedia learning experience that connects students to history; complete alignment to Florida state assessment standards, with focus on progress monitoring; and support for Florida's BEST Standards for ELA. We aim to represent all voices and experiences from Florida history. In alignment with standards, we build foundations for Holocaust education, but our unique approach brings students safely into this difficult topic, and safely brings them out.

Each publication is built upon visually engaging articles, primary and secondary sources in images, documents, and data, using grade-level appropriate chunks of information to scaffold and focus student research. Sources are contextualized in foundational concepts, guided evaluation, and application. We work with local experts to provide general domain knowledge of geography, civics and/or government, economics, and history with a throughline of culture as applicable.

The Teacher's Edition provides article-by-article lesson plans based on Hattie and Marzano's strategies and the research-based methodologies of John Lee, Kathy Swan, S.G. Grant, Timothy Shanahan, Douglas Fisher, Nancy Frey, Carol Ann Tomlinson, and others.

Article-level assessments include text-dependent questioning to measure engagement and understanding, while weekly assessments measure standards-based concepts.

Major Tool – Student Components: Describe each of the components, including a format description.

Answer: The Fifth Grade print and digital social studies curriculum consists of the following curriculum strands: (SS.5.A) American History, (SS.5.G.) Geography, (SS.5.E.) Economics, (SS. 5.CG.) Civics and Government, and (SS. 5. HE) Holocaust Education. Fifth grade students focus on American history using historical inquiry and analysis as they learn about Pre-Columbian North America; exploration and settlement of North America; Colonization of North America; the American Revolution and birth of a new nation; and growth and westward expansion. Fifth grade students study the geographical topics of the world in spatial terms, places and regions, environment and society, and uses of geography. Fifth grade economic studies progress into market economy and the international economy. Students progress in their studies of foundations of government, law, and the American political system; civic and political participation; and structure and functions of government. Fifth Grade students explore foundations of Holocaust education in an age-appropriate manner using primary sources and quotations from survivors. The print version of the publication consists of 32 weekly 4-page full-color 8.25" x 10.75" magazines. The online and printed student editions contain identical text, text features and graphics/illustrations. Additionally, the online student edition contains audio scaffolding, digital study tools, multimedia and primary source extensions for each week, and engaging game elements. One copy of the printed publication is provided per student each year at the contracted price for the length of the contract. The same quantities will be shipped each year based upon the initial order, but additional student editions may be requested for the contracted price.

Major Tool – Teacher Components: Describe each of the components, including a format description.

Answer: The teacher edition contains a scope and sequence, standards correlation, full lesson plans for each article organized by week and unit, SS standards covered, assessments, vocabulary, integrated Florida B.E.S.T. ELA standards, high-impact teaching strategies, differentiated instruction, and extension materials. The online teacher's supplement includes ELD lesson materials customized to the specific language needs of each week, and both student vocabulary cards and a home-connection letter in English, Spanish, Haitian Creole, French, Portuguese, Chinese Mandarin, Arabic, Tagalog, Vietnamese, German, and Hebrew. The printed version of the teacher edition is provided at a rate of one per classroom the initial year of purchase with additional copies available for purchase throughout the adoption life cycle. Access to digital version available at a rate of one per classroom for the length of the contract.

4. IDENTIFY AND DESCRIBE THE ANCILLARY MATERIALS. Briefly describe the ancillary materials and their relationship to the major tool.

Ancillary Materials – Student Components: Describe each of the components, including a format description.

Answer: No ancillary student components are included in this submission.

Ancillary Materials – Teacher Components: Describe each of the components, including a format description.

Answer: No ancillary teacher components are included in this submission.

5. Identify which industry standard protocols are utilized for interoperability?

Answer: Studies Weekly is a member of IMS Global and possesses the following IMS Global certifications: Learning Tools Interoperability (LTI) v1.0, LTI Deep Linking 1.0. Other certifications are coming soon, in August 2022: LTI 1.3: OIDC SSO, Basic Launch, LTI Deep Linking 2.0, and LTI Gradebook Integration.

6. HOW MUCH INSTRUCTIONAL TIME IS NEEDED FOR THE SUCCESSFUL IMPLEMENTATION OF THIS PROGRAM? Identify and explain the suggested instructional time for this submission. If a series, state the suggested time for each level. The goal is to determine whether the amount of content is suitable to the length of the course for which it is submitted.

Answer: Studies Weekly content is divided into 32 weeks, with eight articles per week. Ideally, instruction would be delivered 20–30 minutes, three times per week. However, the content accommodates one 20–30 minute lesson per week, which provides a flexible model for educators that accommodates a wide range of master schedules for schools.

7. WHAT PROFESSIONAL DEVELOPMENT IS AVAILABLE? Describe the ongoing learning opportunities available to teachers and other education personnel that will be delivered through their schools and districts as well as the training/in-service available directly from the publisher for successful implementation of the program. Also provide details of the type of training/in-service available and how it may be obtained. (The information provided here will be used in the instructional materials catalog in the case of adoption of the program.)

Answer: Studies Weekly provides customized PD training, including onboarding, instructional modeling, training the trainer, and curriculum coaching options. All sessions can be customized to fit the school or district's needs by content area, grade level, instructional focus, mode of delivery, audience, or learning outcome. These services are available, a la carte, as webinars (up to 2 hours) or face-to-face sessions (up to 6 hours). See Studies Weekly's 2022 Professional Development Menu attached for additional pricing info and qualifying contract purchase levels. Free national webinars are provided via <http://www.studiesweekly.com/events> for onboarding, sharing what's new, and thought leadership.

Studies Weekly also provides on-demand resources for understanding how to use Studies Weekly, instructional strategies, and student artifacts in the classroom. A Studies Weekly Teacher Advocate is also available for small-group and one-on-one instructional support.

8. WHAT HARDWARE/EQUIPMENT IS REQUIRED? List and describe the hardware/equipment needed to implement the submission in the classroom. REMEMBER: Florida law does not allow hardware/equipment to be included on the bid! However, schools and districts must be made aware of the hardware/equipment needed to fully implement this program.

Answer: Studies Weekly is designed to operate on any internet-enabled device (including mobile devices) with a modern web-browser (including Chrome, Firefox, Safari, and Explorer).

9. WHAT LICENSING POLICIES AND/OR AGREEMENTS APPLY? If software is being submitted, please attach a copy of the company's licensing policies and/or agreements.

Answer: Online teacher and student accounts include digital curriculum, lesson plans, student assessments, activities, and additional teacher resources. Studies Weekly provides student, teacher, parent, principal, and district administrator system roles, and the scope of

access for each user is based on the user's current role. Users can have more than one system role. See Studies Weekly's Licensing Policies and Agreements here: <https://www.studiesweekly.com/legal/>.

10. WHAT STATES HAVE ADOPTED THE SUBMISSION? List some of the states in which this submission is currently adopted.

Answer: No other states have adopted the submission. Studies Weekly Florida publications are state specific.

11. WHAT OPEN EDUCATIONAL RESOURCES RELATED TO THIS BID DO YOU MAKE AVAILABLE(S)? List and describe each of the components, including a format description. (Open Educational Resources (OER) are high-quality, openly licensed, online educational materials that offer an extraordinary opportunity for people everywhere to share, use, and reuse knowledge.)

Answer: At this time, Studies Weekly does not make additional OER resources available, though we do link directly to primary source documents available through the National Archives, which is currently open source.

12. Although not called for in the state adoption, do you have advanced placement (ap) or accelerated program instructional materials available for the course(s) bid for adoption?

Answer: While Studies Weekly Florida social studies publications are not specifically designed for advanced placement, they can be used for students performing above grade level. Studies Weekly does not currently have materials specifically designed for advanced placement or accelerated programs.

13. What, if any, foreign language translations do you have available?

Answer: Languages: Playback audio is available embedded in the online publication in English and Spanish for all weeks of content. Vocabulary cards and our home-connection letter are both provided in ten additional languages: Spanish, Haitian Creole, French, Portuguese, Chinese Mandarin, Arabic, Tagalog, Vietnamese, German, and Hebrew.

14. Do you provide access point scaffolding or an access point correlation upon request?

Answer: Yes, there are multiple scaffolds and supports that students can access on demand and one of those is recorded audio with synchronized highlighting and variable playback speed. We also provide rich multimedia supports, as well as pictorial supports and a rich library of extended media with images, videos, and audio files that establish background knowledge and provide greater context. Specifically for language learners, vocabulary is identified and defined in the student text as well as in the lesson plans for teachers, including vocabulary words and phrases supported by dual language student-constructed vocabulary cards in 10 additional languages. We also provide English-language development lesson plans that are specifically contextualized for each week to access existing knowledge and build language as an entry point for the lesson. In an RTI or MTSS model, the article by article lesson plans are conducive to small-group or individual instruction for either pre-teaching or shoring up unfinished learning. Background information in the teacher's edition supports the teacher's ability to contextualize learning for the week.

15. ESSA LEVELS OF EVIDENCE: To be considered an evidence-based program (or practice), it is required to have evidence to show that the program is in fact effective at producing

results and improving outcomes in reading when implemented. Identification of evidence level alignment, Levels 1-4 (as outlined in the specifications), for the entirety of the program, part of the program, or individual practices within the program is required. Please explain how your product meets these requirements.

Answer: As a small company, we are beginning to collect data to provide ESSA evidence, but we do not have a completed study at this time. However, we can provide access to data upon request.

Bid Materials & Links (IM4)

Item (ISBN):

Florida Studies Weekly: Our State, Our Nation SE Print and Digital (978-1-64978-206-9)

Type: Major Tool (Priced)

Format: Print and Internet Based

Price: 49.75 \$

Free Symbol:

Terms:

One print student edition included with the digital student edition in the price of one student license.

Package:

Author: Studies Weekly, Inc.

Sample Link:

Special Instructions Link:

<https://www.studiesweekly.com/wp-content/uploads/2022/05/FL-Product-Guide-2022-Web.pdf>

Student Edition Link:

Item (ISBN):

Florida Studies Weekly: Our State, Our Nation TE Print and Digital (978-1-64978-205-2)

Type: Major Tool (Priced)

Format: Print and Internet Based

Price: 19.95 \$

Free Symbol: †

Terms:

One print teacher edition provided per 22 student licenses or one classroom. Digital version provided online at no additional cost throughout contract.

Package:

Author: Studies Weekly, Inc.

Sample Link:

Special Instructions Link:

<https://www.studiesweekly.com/wp-content/uploads/2022/05/FL-Product-Guide-2022-Web.pdf>

Student Edition Link: